



FOOD BANK COUNCIL of MICHIGAN—2014 ANNUAL REPORT

LOVE & LOGISTICS

{ *Getting food to those* }
{ *who need it in Michigan* }



MISSION STATEMENT

The Food Bank Council of Michigan provides statewide leadership to food banks in their efforts to alleviate hunger.





PLAN { *Sprouting ideas and
launching a movement.* }

A LETTER

From the Chair of the Board of Directors

What's your connection to the Food Bank Council of Michigan? Are you an advocate for hunger awareness in your community? Are you a dedicated donor? Are you a volunteer with one of our seven member food banks, or a farmer providing food? Have you faced hunger personally? Do you recognize the face of hunger in your community?

I hope this series of questions illustrates the diversity of the hunger-relief community. From the agriculture sector with its bounty of fresh produce to the business community with its generous grants; from the faith community with its food pantries to the big-hearted individuals who volunteer their time and give their resources to keep the whole system running, we want to say thank you.

In this era of political dysfunction and economic hardship, Michigan's hunger-relief community remains a shining example of what we can do when we pull together for a single purpose.

2013 was a significant year for the Food Bank Council of Michigan. Let's look at what we achieved together.

In 2013, the Food Bank Council of Michigan continued to grow its agricultural programs, expanding the connections between our state's farmers and regional food banks. These programs secure fresh, nutritious food for the 1.7 million children, adults, seniors, disabled individuals and veterans who are vulnerable to hunger in Michigan. Two such programs procured more than 9 million pounds of produce that were distributed through after-school and backpack programs, shelters, senior centers, client-choice pantries and other community agencies.

We have also continued to grow our outreach efforts, working to reduce the barriers that prevent people from having a consistent source of food. While rural communities are affected by rising gas prices, making it difficult for residents to get to a grocery store, many urban communities lack grocery stores altogether. Our outreach partnerships build bridges in Michigan communities to overcome these barriers to food security.

With 16.8% of our state's residents facing hunger, the work of Michigan's food bank network is as important as ever. **In 2013, a total of 76,739 volunteers were mobilized to help distribute 159.2 million pounds of food. What an accomplishment!**

Together, we keep the work of hunger relief fresh and innovative. Thank you for being part of this fantastic progress and for supporting the work of the Food Bank Council of Michigan.

Sincerely,



Kenneth Estelle
*Food Bank Council of Michigan
Board Chair*



GROW

*{ Understanding scope,
implementing strategy. }*

BOARD & STAFF

Current Board of Directors

Kenneth Estelle, *(Chair) President* | Feeding America West Michigan
David Donavon, *(Treasurer) Founder* | Donovan Company Management Consulting
Steve Ebben, *Senior Vice President & Chief Administrative Officer* | Forgotten Harvest
Kara Ross, *Vice President* | Food Bank of Eastern Michigan
Dave Karr, *Executive Director* | Food Bank of South Central Michigan
Eileen Spring, *President & Chief Executive Officer* | Food Gatherers
Terri Stangl, *Executive Director* | Center for Civic Justice
Gerald Brisson, *President* | Gleaners Community Food Bank
Joe Wald, *Executive Director* | Greater Lansing Food Bank

Food Bank Council of Michigan Staff

Cathy Adcock, *Interim Executive Director*
LaKeisha Purifoy, *Executive Assistant*
Michelle Orłowski, *Accounting & Administrative Manager*
Terri Barker, *Food Programs Manager*
Adam Butler, *Outreach & Advocacy Manager*
Leah Los, *Social Media Specialist*
Jenelle Jagmin, *Resource Development Manager*

The Food Bank Council of Michigan said farewell to three wonderful Board Members and hunger advocates this year. **Robert Randels** retired from the Food Bank of South Central Michigan after 30 years of leadership in the organization which he founded. **Susan Goodell** resigned from Forgotten Harvest after 13 successful years to take an international position to aid children in need. **DeWayne Wells** resigned as President of Gleaners Community Food Bank to become its National Policy & Advocacy Officer.

We would like to thank all three for their dedicated service to Michigan's food bank network and wish them the best in their new endeavors.



HARVEST { *Planting seeds and*
gathering crops. }

FOOD PROGRAMS

Food Bank Council of Michigan coordinates a number of food programs that procure emergency food to be distributed through our regional member food banks.

Two of these programs, the Michigan Farm to Food Bank (MFFB) program and the Michigan Agricultural Surplus System (MASS) program, work with farmers in our state. Food Bank Council of Michigan is able to purchase and transport fresh fruits and vegetables from our farming partners in order to alleviate hunger with nutritious produce.

We would like to thank the Michigan Department of Education, the Department of Human Services, the Michigan Department of Agriculture and Rural Development, and the United States Department of Agriculture for their role in Food Bank Council of Michigan food programs.

We are also grateful for the dedicated Operations staff at the seven member food banks, our participating farmers, and Sheets Trucking for their work mobilizing food throughout the network.



PROMOTE { *Fostering advocacy,* }
{ *boosting awareness.* }

OUTREACH & ADVOCACY UPDATE

We are committed to alleviating hunger, gathering food and raising funds to help stock Michigan's food banks.

Food Bank Council of Michigan provides outreach to member food banks and community service agencies throughout the state, including comprehensive training for agencies helping eligible residents to receive Supplemental Nutrition Assistance Program (SNAP) benefits. For Michigan residents facing hunger, this improves access to nutritional and consistent sources of food.

Policy advocacy is another crucial aspect of our hunger relief efforts. Food Bank Council of Michigan is present at a local, state and national level to encourage policies which help to alleviate hunger in our state.

Food Assistance Outreach—2013

- Over 2,000 new Supplemental Nutrition Assistance Program (SNAP) Applications submitted throughout the food bank network
- Over \$2 Million in new food assistance was received by Michigan residents in need which had an economic impact of \$3.6 Million statewide
- 1,555 additional Michigan children received federal food assistance

SNAP Outreach through the food bank network contributed to 99% of those eligible for SNAP benefits actually receiving assistance.

Advocacy—2013

- Strong presence on issues surrounding the Supplemental Nutrition Assistance Program (SNAP) and the Farm Bill
- Leadership in the Michigan Alliance to Stop Hunger (MASH), a statewide coalition of individuals and organizations working to advocate for hunger relief
- Increase for The Emergency Food Assistance Program (TEFAP), a federal program, to \$205 Million through the 2014 Farm Bill
- National representation in Washington DC with congressional members and staff regarding Nutrition Programs

FBCM would like to thank MAZON, A Jewish Response to Hunger, the Verizon Foundation and the Michigan Department of Human Services for their support of our Outreach and/or Advocacy efforts.

PARTNER { *Collaborating efforts,
expanding networks.* }



MICHIGAN HARVEST GATHERING 2013

The Michigan Harvest Gathering is a statewide program that raises funds, food and awareness to benefit food banks throughout Michigan. It is supported by many organizations, foundations, companies and individuals who are very dedicated to the hunger relief efforts in our state.



Attorney General Bill Schuette joined the Food Bank Council of Michigan staff in commemorating the statewide efforts of hunger relief on November 20th, 2013 at the Kellogg Center in East Lansing, Michigan. The 23rd annual Michigan Harvest Gathering was truly a cause for celebration.

In total, the 2013 Campaign raised \$335,083 and 359,937 pounds of food, which translates into 1,975,363 meals served state-wide.

Many thanks to all those who participated in this year's event, including all Campaign Coordinators, Sponsors, Companies, Food Banks and Donors.

Food Bank Council of Michigan was proud to recognize the following Hunger-Free Michigan leaders:

- **Bridge Award**—Michelle Napier-Dunnings, *Michigan Food & Farming Systems*
- **Golden Harvest Award**—Jason Ruhlig, *Ruhlig Farms*
- **Four Seasons Award**—Mary Pride, *Sparrow Surgical Center*



FUND { *Accumulating capital,
allocating assets.* }

THANK YOU

*To our 2013 Michigan Harvest Gathering
Sponsors and Partners*

		
		
Rollin M. Gerstacker Foundation	Charles J. Strosacker Foundation	
		
	Enterprise Holdings Foundation	
		Michigan Dairy Market Program
		
		
		

MOVE { *Transporting resources* }
{ *and fueling economies.* }



MICHIGAN HARVEST GATHERING 2013

Beacon of Light Awards were given to:

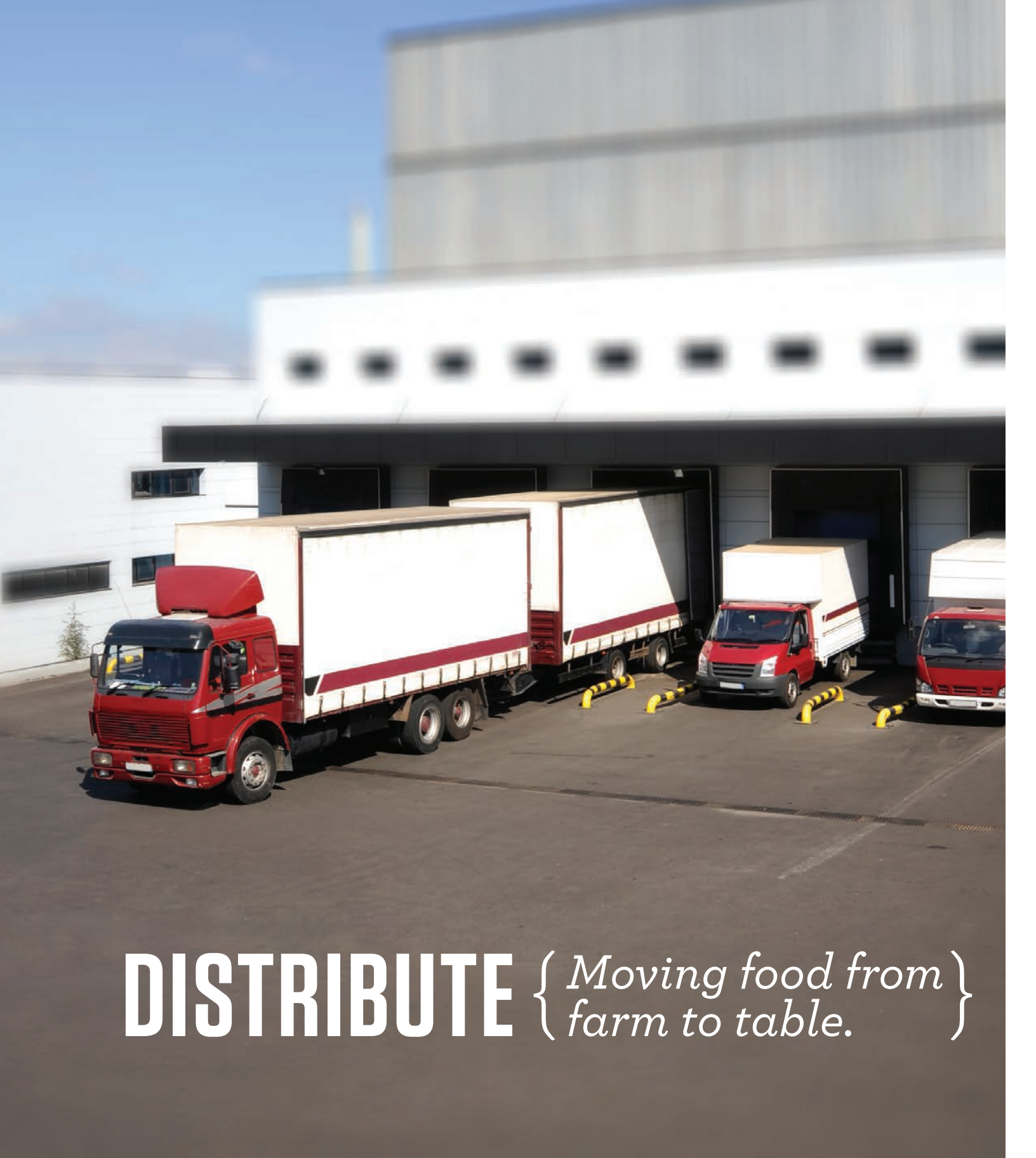
- **Trinity Lutheran Community Food Pantry**, honored by *Feeding America West Michigan*
- **Nanette Kiser**, honored by *Feeding America West Michigan*
- **Marty Van De Car**, honored by the *Manna Food Project*
- **Hazelcrest Place**, honored by *Forgotten Harvest*
- **Liberty Family Outreach**, honored by *Forgotten Harvest*
- **Arab American and Chaldean Council**, honored by *Forgotten Harvest*
- **Tamera Peters**, honored by *Food Bank of Eastern Michigan*
- **Lela Wadlin**, honored by *Gleaners Community Food Bank of Southeastern Michigan*
- **Dorothy Aldo**, honored by *Gleaners Community Food Bank of Southeastern Michigan*
- **Hattie Manley**, honored by *Gleaners Community Food Bank of Southeastern Michigan*
- **Zingerman's Community of Businesses**, honored by *Food Gatherers*
- **Sharon Dickey & Shirley Bumgardner**, honored by *Kalamazoo Loaves and Fishes*
- **Jackson National Life**, honored by *Greater Lansing Food Bank*
- **Family Health Center, Battle Creek**, honored by *Food Bank of South Central Michigan*

Food Bank Council of Michigan also recognized our **Emerald Level Sponsors:**

Michigan Health & Hospital Association and **Rollin M. Gerstacker Foundation**.

Employee giving campaigns were conducted by:

- State of Michigan Employees
- Michigan Health & Hospital Association hospitals
- GreenStone Farm Credit Services
- Secretary of State branches



DISTRIBUTE { *Moving food from
farm to table.* }





SHARE { *Connecting people* }
{ *to what they need.* }

FINANCIAL PICTURE

We are proud to report that for the fiscal year ended September 30, 2013, Food Bank Council of Michigan used less than 2% of its annual resources for management and fundraising expenses.

Revenues

In-kind Contributions	\$21,997,066
Donations	\$531,334
Grants	\$2,552,937
Other Revenue	\$382,327

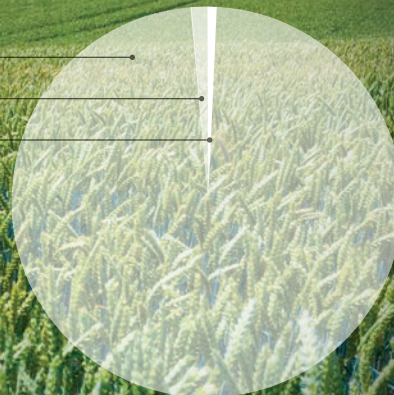
Total **\$25,463,664**



Expenses

Program Services	\$25,366,761
Management/General	\$308,448
Fundraising	\$126,164

Total **\$25,801,373**



Change in Net Assets (\$337,709)



NOURISH { *Supporting the body* }
{ *and soothing the soul.* }